

DONCASTER LINK – INFORMATION COMMUNICATION AND ENGAGEMENT (ICE) – MEETING NOTES

Date: 5th July 2010

Time: 1pm

Venue: Doncaster Business Innovation Centre

Present: Kay Kirk (Chair)
Deirdre Coward
Dorothy Head
Mary Jones
Donna Cibor (Host)
Richard Brocklehurst (Host)
RNID Interpreter
Sheila Barnes

Apologies:

The following is purely to give the essence of the meeting.

- **Item 1 – Welcome and apologies.** Kay Kirk (Chair) welcomed all.
- **Item 2 – Housekeeping.** Kay Kirk informed all what to do in the event of a fire.
- **Item 3 – Notes of last meeting held on 14TH June 2010.** Notes agreed
- **Item 4 – Matters Arising.**

Action: Mary Jones had spoken to the Deaf Centre and they would like a possible coffee morning in September. Mary will keep the group informed.
The ICE group would speak to Joyce Parrott in relation to a potential coffee morning in Barnburgh.

- **Item 5 – ICON.** The Host presented the plan from ICON in relation to community engagement. A discussion took place to formulate the best way forward.

Action: Host to contact ICON to inform them to look at organising two half day events to devise a new engagement strategy. Host to clarify with ICON number of places available as group wishes to invite wider LINK membership.

DONCASTER LINK – INFORMATION COMMUNICATION AND ENGAGEMENT (ICE) – MEETING NOTES

- **Item 6 – LBV Community Roadshow-** The Host presented LBV concept of an advertisement as a part of a community roadshow to be held in the Frenchgate Centre for 6 days commencing 18th October. This would be in the form of a large screen TV advert of 30 seconds and would be shown up to 500 times in the week. The cost for this would be £3995 plus vat. In other areas this activity had raised 300 new members.

Action- It was agreed the ICE would present to the Executive Board to gain approval for funding to carry out the project.

- **Item 7- Doncaster Chamber Engagement.** The Host informed the group that the LINK was now a full member of the Doncaster Chamber. This had now allowed the Host to work with the 1200 businesses that are registered with the chamber.

Action- Host to start work in engaging with the chamber membership. Host to look at having a stand at the Doncaster Chamber Event on the 13/14 October at the Doncaster Racecourse.

- **Item 8- Wider Membership and Recruitment.** The LINK has recruited 74 new members in 2010. The present membership stands at 189.
- **Item 9- Bentley Coffee Morning Review-** The coffee morning had recruited 7 new members and 4 LINK members had been inducted.
- **Item 10- AOB.** It was agreed that Diane Taylor , SYCIL Development Worker, should be specifically invited to the strategy planning event.

Individuals of the LINK should be encouraged to write to their MPs to ask about the future funding of the LINK project.

Action- Executive Board to write as a body to Rosie Winterton MP to seek clarification on the future of LINKs.

- **Item 11- Next Meeting Date.** Next meeting to be held at Doncaster Business Innovation Centre 2nd August 2010 from 1pm to 2.30pm.

The following ICE group meeting dates have been agreed for 2010

06/09/10 04/10/10 01/11/10 06/12/10

DONCASTER LINK – INFORMATION COMMUNICATION AND ENGAGEMENT (ICE) – MEETING NOTES

Adjournment: The meeting closed 2.45pm

Notes prepared and submitted by: **Richard Brocklehurst**

The Doncaster LINK
Doncaster Business Innovation Centre
Unit 20 Ten Pound Walk
Doncaster
DN4 5QA

Tel: **01302 554970**
Typetalk: **01302 554970**
Mobile: **07739 237452**
Fax/Text: **01302 554996**
Email: **doncaster.admin@carersfederation.co.uk**
Website: **www.doncasterlink.co.uk**